

Qdos travels to Cologne with Imagination for Fiesta launch

When creative agency Imagination was asked to deliver the official launch of the brand-new Fiesta, this November, Qdos Event Hire was delighted to provide luxury mobile toilets for both the production team and delegates. The impressive event, entitled Go Further 3, was held within W-Halle, a gigantic warehouse space at Ford's plant in Cologne, Germany and was attended by 2,500 people, including: members of Ford's hierarchy, motor dealers, bloggers, vloggers and journalists.

The installation began in early November with the delivery of a 20-man mobile waterless urinal unit and a 4 + 2 luxury mobile vacuum toilet for use by 200 members of the production team and crew. A further two 20-man mobile waterless urinal units and three 4 + 2 luxury mobile vacuum toilets, along with a 3 + 1 disabled luxury vacuum mobile toilet were installed on 25th November ready for the event going live on the 29th. Given the quantity and size of the equipment involved the kit was transported in 8 separate loads.

A dedicated Qdos engineer arrived onsite on 7th November to oversee the installation and provide maintenance and service support throughout, on-hand 24 hours a day, the engineer stayed onsite. In addition, Qdos provided all the consumable goods.

With the dust now settled again and the W-Halle handed back successfully to Ford today, I want to take the opportunity to say a huge **THANK YOU** to everyone involved in the production of 'Go Further 3'.

Thank you for your composed and unflappable commitment in pulling together a complex show within a sometimes challenging venue against delicate local regulations... and for making this job such a pleasure to work on. Well done to all for a superb achievement all round.

Rich Pollock, senior production manager, Imagination

